

The St. Norbert College – Wisconsin Public Radio

Wisconsin Survey – Fall 2011

*Direction of Nation and State
Presidential and Gubernatorial Approval Ratings
Presidential Campaign
Gubernatorial Recall*

Survey Information:

Random Selection, Landline and Cell Telephone Survey

Number of Adult Wisconsin Residents: 482

Interview Period: 11/1/11 – 11/10/11

Margin of Error: +/- 5% at the 95% confidence level.

- *NOTE: Percentages may not add to 100% due to rounding.*

Generally speaking, would you say that things in the country are going in the right direction, or are they going in the wrong direction?

| | |
|-----------------------|-----|
| Right Direction..... | 23% |
| Wrong Direction | 66% |
| Not Sure | 11% |

Generally speaking, would you say that things in the state of Wisconsin are going in the right direction, or are they going in the wrong direction?

| | |
|-----------------------|-----|
| Right Direction..... | 43% |
| Wrong Direction | 52% |
| Not Sure | 5% |

Now I'd like to ask you about some major political figures and your opinion on how well they are doing their job. For each of the following, please tell me whether you strongly approve, approve, disapprove, or strongly disapprove with the way the person is doing their job or whether you have not heard of them. [ROTATE]

| | Strongly Approve | Approve | Disapprove | Strongly Disapprove | Have Not Heard Of | Not Sure | Refused |
|--------------|------------------|---------|------------|---------------------|-------------------|----------|---------|
| Barack Obama | 8% | 45% | 21% | 22% | 0% | 5% | <1% |
| Scott Walker | 18% | 20% | 21% | 37% | 2% | 3% | 0% |
| Ron Johnson | 8% | 28% | 17% | 10% | 18% | 20% | <1% |

Percentages of those who had heard of the person and did not refuse

| | Strongly Approve | Approve | Disapprove | Strongly Disapprove |
|--------------|------------------|---------|------------|---------------------|
| Barack Obama | 8% | 47% | 22% | 23% |
| Scott Walker | 19% | 21% | 22% | 39% |
| Ron Johnson | 12% | 45% | 27% | 16% |

For the following Republican presidential candidates, please tell me whether you have a favorable or unfavorable opinion or whether you have not heard of the candidate. (ROTATE NAMES)

| | Favorable | Unfavorable | Have Not Heard of | Not Sure | Refused |
|---|-----------|-------------|-------------------|----------|---------|
| Former Governor of Massachusetts Mitt Romney | 37% | 42% | 12% | 8% | <1% |
| Texas Governor Rick Perry | 23% | 46% | 17% | 13% | <1% |
| Congresswoman Michele Bachmann | 23% | 51% | 15% | 11% | <1% |
| Former Speaker of the House Newt Gingrich | 26% | 50% | 15% | 8% | <1% |
| Congressman Ron Paul | 29% | 37% | 20% | 13% | <1% |
| Businessman Herman Cain | 24% | 44% | 21% | 11% | <1% |
| Former Governor of Utah and Ambassador Jon Huntsman | 14% | 22% | 51% | 12% | <1% |
| Former Senator Rick Santorum | 11% | 26% | 51% | 11% | <1% |

Percentages of those who had heard of the person, and did not refuse, or reply “not sure”

| | Favorable | Unfavorable |
|---|-----------|-------------|
| Former Governor of Massachusetts Mitt Romney | 47% | 54% |
| Texas Governor Rick Perry | 33% | 67% |
| Congresswoman Michele Bachmann | 32% | 69% |
| Former Speaker of the House Newt Gingrich | 34% | 66% |
| Congressman Ron Paul | 44% | 56% |
| Businessman Herman Cain | 35% | 65% |
| Former Governor of Utah and Ambassador Jon Huntsman | 39% | 61% |
| Former Senator Rick Santorum | 30% | 70% |

Which of the following candidates would you MOST like to see win the Republican nomination for president: Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney or Rick Santorum. [ROTATE]

| | |
|-----------------------------|-----|
| Mitt Romney | 20% |
| Herman Cain | 12% |
| Michele Bachmann | 11% |
| Ron Paul | 9% |
| Newt Gingrich | 7% |
| Rick Perry | 6% |
| Jon Huntsman | 4% |
| Rick Santorum | 1% |
| Other (Please specify)..... | 6% |
| Not Sure | 25% |

% of “Other” Responses

| | |
|--|-----|
| <i>None of the above</i> | 63% |
| <i>Not Sure</i> | 9% |
| <i>Neutral</i> | 6% |
| <i>Paul Ryan</i> | 6% |
| <i>Hillary Clinton</i> | 3% |
| <i>Bill Clinton</i> | 3% |
| <i>Oprah Winfrey</i> | 3% |
| <i>Any other woman besides Michelle Bachmann</i> | 3% |
| <i>Voting Democratic</i> | 3% |
| <i>Refused</i> | 1% |

Do you believe that President Barack Obama deserves to be reelected or do you believe he does not deserve to be reelected?

Deserves to be reelected 51%
 Does not deserve to be reelected..... 43%
 Not Sure 6%

If a recall election were held for Governor Scott Walker today, would you vote to remove him from office, or would you vote to keep him in office?

Remove From Office58%
 Keep In Office.....38%
 Not Sure4%

Historical Comparisons

President Obama Approval Rating

| | Sp '09 | Fall '09 | Sp '10 | Fall '10 | Sp '11 | Fall '11 |
|---------------------------------|--------|----------|--------|----------|--------|-----------------|
| President Obama Approval Rating | 60% | 50% | 44% | 42% | 52% | 53% |

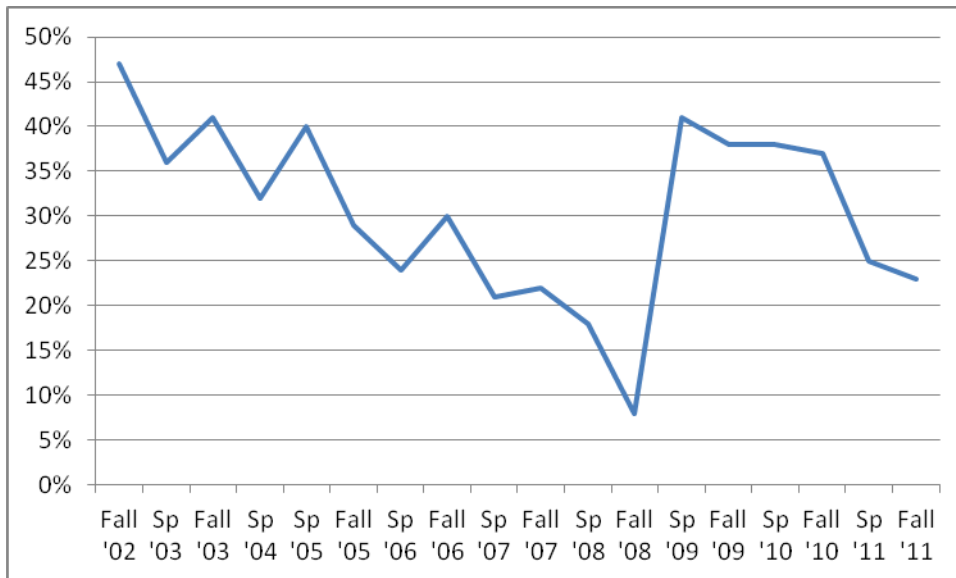
Governor Walker Approval Rating:

| | Sp '11 | Fall '11 |
|---------------------|--------|-----------------|
| Strongly Approve | 18% | 18% |
| Approve | 28% | 20% |
| Disapprove | 16% | 21% |
| Strongly Disapprove | 32% | 37% |
| Not Sure | 5% | 3% |

Direction of the Country - % Going in the RIGHT direction

| | Right Direction |
|----------|-----------------|
| Fall '02 | 47% |
| Sp '03 | 36% |
| Fall '03 | 41% |
| Sp '04 | 32% |
| Sp '05 | 40% |
| Fall '05 | 29% |
| Sp '06 | 24% |
| Fall '06 | 30% |
| Sp '07 | 21% |
| Fall '07 | 22% |
| Sp '08 | 18% |
| Fall '08 | 8% |
| Sp '09 | 41% |
| Fall '09 | 38% |
| Sp '10 | 38% |
| Fall '10 | 37% |
| Sp '11 | 25% |
| Fall '11 | 23% |

Direction of the Country - % Right Direction



Direction of the State

| | Right | Wrong | Not Sure |
|-----------------|------------|------------|-----------|
| Sp '03 | 52% | 38% | 9% |
| Fall '03 | 51% | 43% | 6% |
| Sp '04 | 55% | 35% | 10% |
| Sp '09 | 39% | 55% | 6% |
| Sp '11 | 38% | 54% | 9% |
| Fall '11 | 43% | 52% | 5% |

Senator Ron Johnson Approval

| | Strongly Approve | Approve | Disapprove | Strongly Disapprove | Have Not Heard Of | Not Sure | Refused |
|----------------|------------------|------------|------------|---------------------|-------------------|------------|---------------|
| Spring 11 | 7% | 29% | 13% | 9% | 20% | 23% | 0% |
| Fall 11 | 8% | 28% | 17% | 10% | 18% | 20% | <1% |

Recall - Governor

If a recall election were held for Governor Scott Walker today, would you vote to remove him from office, or would you vote to keep him in office?

| | Spring 11 | Fall 11 |
|--------------------|-----------|------------|
| Remove From Office | 47% | 58% |
| Keep In Office | 48% | 38% |
| Not Sure | 5% | 4% |
| Refused | 1% | 0% |