



INTERNSHIP PROGRAM THE IDEAS NETWORK WHAD 90.7 FM & HD MILWAUKEE

Thank you for your interest in the Wisconsin Public Radio Internship Program in Milwaukee. Interns get hands-on experience in producing, community relations and news. The program is designed to provide an opportunity to explore careers in the broadcasting industry while providing meaningful and practical business experience.

INFORMATION

- Wisconsin Public Radio in Milwaukee offers internships year-round
- Internships are unpaid but can provide course-credit. (Please note that some departments also recruit from UW-Extension's summer internship program TOPJobs. Information can be found online at <http://www.uwex.edu/diversity/resources/TOPjobs/student/>).
- Internship positions are available in producing, community relations and news.

APPLICATION DEADLINES

Applications are considered throughout the year as need arises. For best consideration, candidates are urged to apply as follows:

- Fall semester: apply by mid-July
- Spring semester: apply by late November
- Summer semester: apply by mid-April

APPLICATION PROCESS

- Submit a resume and one-page cover letter
- Specify in which internship you are interested and the semester you would be available
- The Marketing and Outreach Coordinator will review all applications and will request interviews with finalists

PLEASE RETURN YOUR APPLICATION MATERIALS TO

LISA NALBANDIAN
REGIONAL MANAGER
310 W. WISCONSIN AVE, STE 750 E
MILWAUKEE, WI 53203
NALBANDIAN@WPR.ORG

ON-AIR PRODUCER INTERNSHIP

- Serve as on-air producer for the live, statewide call-in programs that originate in the Milwaukee studios
 - o *The Kathleen Dunn Show* weekdays 9 – 11am
 - o *At Issue with Ben Merens* weekdays 4 – 6pm
- Welcome guests into studios
- Set up telephone bank and computer system before each program and update all of Wisconsin Public Radio's online communities including Public Action and Facebook
- Record, edit, and distribute on-air promos each day
- Participate in promotional appearances, fundraisers, and remote broadcasts

NEWS INTERNSHIP

- Work with news bureau chief to attend press conferences, interview newsmakers, and record and edit audio cuts for broadcast
- Prepare scripts to accompany news pieces
- Become familiar with news coverage technology, ethics and law
- Keep up on current issues, events and newsmakers in the Milwaukee area

THE BILL ESTES COMMUNITY RELATIONS INTERNSHIP

- Assist with community relation projects including special events, remote broadcasts, and partnerships
- Write and circulate promotional material through press releases, invitations, website, and Facebook
- Assist with procurement of goods and services on a trade basis

ABOUT BILL ESTES

Bill Estes established the Wisconsin Public Radio bureau in Milwaukee in 1989. In doing so, he was a pioneer and one of the creators of Wisconsin Public Radio as it is known today. Bill's skills in promotion, branding and community relations made him a huge contributor to the success of the statewide public radio networks. He was in the business of winning friends for Wisconsin Public Radio, and he did so naturally, with an open and welcoming personality to all who knew him. Bill chaired Wisconsin Public Radio's marketing team, and in 2002 was awarded the UW-Extension Award for Excellence.