

RECREATIONAL BOATING

Impact in Wisconsin



\$8.4 BILLION

ANNUAL ECONOMIC IMPACT¹

(Includes direct, indirect and induced spending)

34,005

Jobs supported¹
(Direct and indirect)

840

Businesses supported¹
(Direct)

607,994

Registered boats²

\$1.0 B

Annual new boat, engine, trailer, and accessory sales²

RECREATIONAL BOATING IN AMERICA



95% of boats sold in the U.S. are **MADE IN THE U.S.**²



61% of boat owners have an annual household income of **\$75,000 OR LESS**³

93% of U.S. boat manufacturers are **SMALL BUSINESSES**¹



95% of boats are towable boats **SMALLER THAN 26 FT.**²

