## CONTRACT

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	И МВ							Contract / Re	vision	Alt Or	der #	
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	Green Bay, WI 54301				Advertiser			-		Original Date / Revision		
	NBAY-TV (920) 432-3331				Buildin	a Americ	a's Futu	re		02/17/2		02/17/25
WBAY	<b>-TV</b> (92)	0) 432-3331	ip://dd/ortiol	ngigiayino	Contrac	t Dates		Estimate #				
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And:					27.1			Billing Cycle	Billing	Calendar		ash/Trade
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	M2 Placem							Property		t Executiv	_	ales Office
	10065 E Ha	irvard Ave						WBAY		Bay Hous		ireen Bay Na
	Ste 400 Denver, CC	1 90221								Day 11003		Teen Day Na
	Deriver, CC	1 00231						Special Hand	ling			
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			Star	t/End			Spots/					
*Line Ch St	tart Date End D	)ate Descriptio			Days	Length	•	Rate PC	ode Rtn	Type S	pots	Amour
N 1 WBAY 02		1	ews M-F @ 9-93		2 4 7 8	:30		P-		NM	10	\$5,000.0
Start D		Weekdays	Spots/Week	Rate	Rating	.00		·	-		10	φ0,000.
Week: 02/20/2		MTWTF	5	\$500.00	2.80							
Week: 02/27/2		MTWTF	5	\$500.00	2.80							
N 2 WBAY 02			ews M-F @ 10p-	· _		:30		P-	2	NM	10	\$9,000.0
Start D Week: 02/20/2		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$900.00	Rating 4.00							
Week: 02/27/2		MTWTF	5	\$900.00	4.00							
N 3 WBAY 02	2/20/25 03/05/2	25 Action 2 Ne	ews @ 430a430a	n-5a		:30		P-	2	NM	10	\$2,000.0
Start D		Weekdays	Spots/Week	Rate	Rating				-			<i><b>Q</b></i> _,00010
Week: 02/20/2		MTWTF	5	\$200.00	1.10							
Week: 02/27/2	25 03/05/25	MTWTF	5	\$200.00	1.10							
N 4 WBAY 02		25 Action 2 Ne	•			:30		P-	2	NM	10	\$7,000.0
Start D Week: 02/20/2		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 2.70							
Week: 02/20/2 Week: 02/27/2		MTWTF	5	\$700.00	2.70							
N 5 WBAY 02			8a-9			:30		P-	2	NM	10	\$7,000.0
Start D		Weekdays	Spots/Week	Rate	Rating	.50		1 -	2	INIVI	10	ψ1,000.0
Week: 02/20/2		MTWF	5	\$700.00	2.80							
Week: 02/27/2	25 03/05/25	МГWГF	5	\$700.00	2.80							
N 6 WBAY 02			ews M-F @ 5p-5	30p		:30		P-	1	NM	10	\$10,000.0
Start D		Weekdays	Spots/Week	Rate	Rating							
Week: 02/20/2 Week: 02/27/2		MTWTF MTWTF	5 5	\$1,00 <u>0.00</u> \$1,000.00	6.20 6.20							
VVCCR. UZ/Z//2					0.20	.00			4	NIA	10	¢44.000.4
		25 Action 2 Ne Weekdays	ews M-F @ 6p-6 Spots/Week	30p Rate	Rating	:30		P-	I	NM	10	\$11,000.0
	ate End Date			Nale								
N 7 WBAY 02 Start D Week: 02/20/2		MTWTF	5	\$1,100.00	6.50							
Start D	25 02/26/25			\$1,10 <u>0.00</u> \$1,100.00	6.50							
Week: 02/20/2	25 02/26/25   25 03/05/25	MTWTF MTWTF	5	\$1,100.00		:30		P-	2	NM	10	\$6,500.0
Start D   Week: 02/20/2   Week: 02/27/2   N 8 WBAY 02   Start D 2	25 02/26/25 25 03/05/25 2/20/25 03/05/2 Pate End Date	MTWTF MTWTF 25 Action 2 Ne Weekdays	5 5 ews M-F @ 12p- <u>Spots/Week</u>	\$1,100.00 1230p <u>Rate</u>	6.50 Rating	:30		P-	2	NM	10	\$6,500.0
Start D   Week: 02/20/2   Week: 02/27/2   N 8 WBAY 0:   Start D Start D   Week: 02/20/2	02/26/25   02/26/25   25 03/05/25   2/20/25 03/05/2   ate End Date   25 02/26/25	MTWTF MTWTF 25 Action 2 Ne <u>Weekdays</u> MTWTF	5 5 ews M-F @ 12p- <u>Spots/Week</u> 5	\$1,100.00 1230p <u>Rate</u> \$650.00	6.50 <u>Rating</u> 4.50	:30		P-	2	NM	10	\$6,500.0
Start D   Week: 02/20/2   Week: 02/27/2   N 8 WBAY 02   Start D 2	02/26/25   02/26/25   25 03/05/25   2/20/25 03/05/2   ate End Date   25 02/26/25	MTWTF MTWTF 25 Action 2 Ne Weekdays	5 5 ews M-F @ 12p- <u>Spots/Week</u>	\$1,100.00 1230p <u>Rate</u>	6.50 Rating	:30		P- P-		NM	10	\$6,500.0

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at		Gree Sale	S Jefferson en Bay, WI 5 es T & C: htt		grayme	Advertis Buildin		Contract / Revision 3887345 /	WO	Drder # C1505352 I Date / Re /25 / (	
VV	<b>NBAY-TV</b> (920) 432-3331					Contrac 02/20/2	t Dates 5 - 03/05/25	Product BAF	Estimate # 41		
*Line	Ch Start I		ate Descriptior			Days	Spots/ Length Week	Rate PCodeRtr	п Туре	Spots	Amount
	Start Date (c) 02/20/25 (c) 02/27/25	End Date 02/26/25 03/05/25	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 5 5	<u>Rate</u> \$850.00 \$850.00	Rating 3.00 3.00					
Weel	WBAY 02/20/ Start Date k: 02/20/25 k: 02/27/25	25 03/05/2 End Date 02/26/25 03/05/25	25 Action 2 Nev Weekdays MTWTF MTWTF	ws M-F @ 430-5p <u>Spots/Week</u> 5 5	<u>Rate</u> \$800.00 \$800.00	Rating 3.40 3.40	:30	P- 2	NM	10	\$8,000.00
Weel	WBAY 02/20/ Start Date <: 02/20/25 <: 02/27/25	25 03/02/2 End Date 02/26/25 03/05/25	25 Good Morni <u>Weekdays</u> S S	ng America7a-8a <u>Spots/Week</u> 1 1	<u>Rate</u> \$700.00 \$700.00	<u>Rating</u> 2.80 2.80	:30	P- 2	NM	2	\$1,400.00
Weel	WBAY 02/20/ Start Date <: 02/20/25 <: 02/27/25	25 03/02/2 End Date 02/26/25 03/05/25	25 This Week Weekdays S	9a-10a <u>Spots/Week</u> 1 1	<u>Rate</u> \$750.00 \$750.00	Rating 2.90 2.90	:30	P- 2	NM	2	\$1,500.00
Weel	WBAY 02/20/ Start Date (c) 02/20/25 (c) 02/27/25	25 03/01/2 End Date 02/26/25 03/05/25	25 Action 2 Ne Weekdays S- S-	ws Sa @ 88a-9a <u>Spots/Week</u> 1 1	<u>Rate</u> \$600.00 \$600.00	<u>Rating</u> 3.30 3.30	:30	P- 2	NM	2	\$1,200.00
Weel	WBAY 02/20/ Start Date k: 02/20/25 k: 02/27/25	25 03/01/2 End Date 02/26/25 03/05/25	25 ABC GMA S Weekdays S- S-	Sat 2nd Hoi9a-10a Spots/Week 1 1	<u>Rate</u> \$500.00 \$500.00	<u>Rating</u> 2.70 2.70	:30	P- 2	NM	2	\$1,000.00
Weel	WBAY 02/20/ Start Date <: 02/20/25 <: 02/27/25	25 03/02/2 End Date 02/26/25 03/05/25	25 Action 2 Ne Weekdays S S	ws Su @ 5530p-6p <u>Spots/Week</u> 1 1	<u>Rate</u> \$900.00 \$900.00	<u>Rating</u> 5.00 5.00	:30	P- 2	NM	2	\$1,800.00
Weel	WBAY 02/20/ Start Date <: 02/20/25 <: 02/27/25	25 03/02/2 End Date 02/26/25 03/05/25	25 Action 2 Net Weekdays S S	ws Su @ 110-1035p <u>Spots/Week</u> 1 1	9 8900.00 8900.00	<u>Rating</u> 4.90 4.90	:30	P- 2	NM	2	\$1,800.00
Weel	WBAY 02/20/ Start Date <: 02/20/25 <: 02/27/25	25 03/01/2 End Date 02/26/25 03/05/25	25 Action 2 Net Weekdays S- S-	ws Sa @ 66p-630p <u>Spots/Week</u> 1 1	<u>Rate</u> \$750.00 \$750.00	<u>Rating</u> 6.00 6.00	:30	P- 2	NM	2	\$1,500.00
Weel	WBAY 02/20/ Start Date (c) 02/20/25 (c) 02/27/25	25 03/02/2 End Date 02/26/25 03/05/25	25 Action 2 Net Weekdays S S	ws Su @ 88a-9a <u>Spots/Week</u> 1 1	<u>Rate</u> \$600.00 \$600.00	Rating 2.90 2.90	:30	P- 2	NM	2	\$1,200.00
Weel	WBAY 02/20/ Start Date k: 02/20/25 k: 02/27/25	25 03/01/2 End Date 02/26/25 03/05/25	25 Good Morni Weekdays S- S-	ng Americɛʔa-8a <u>Spots/Week</u> 1 1	<u>Rate</u> \$650.00 \$650.00	<u>Rating</u> 3.10 3.10	:30	P- 2	NM	2	\$1,300.00
Weel	WBAY 02/20/ Start Date <: 02/20/25 <: 02/27/25	25 03/02/2 End Date 02/26/25 03/05/25	25 Sunday Spo Weekdays S S	orts Night 1035p-10 Spots/Week 1 1	045p <u>Rate</u> \$550.00 \$550.00	Rating 3.20 3.20	:30	P- 2	NM	2	\$1,100.00
N 21 Weel	WBAY 02/20/ Start Date c: 02/20/25 c: 02/27/25	25 02/28/2 End Date 02/26/25 03/05/25	25 20/20 <u>Weekdays</u> F F	8p-10p <u>Spots/Week</u> 1 1	<u>Rate</u> \$650.00 \$650.00	Rating 3.20 3.20	:30	P- 3	NM	2	\$1,300.00

Contract Agreement Between:

Print Date 02/17/25

Page 2 of 3

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obc WBAY-T	_ · `	y, WI 54301	rtising.grayme	Advertiser Building America's Futu Contract Dates 02/20/25 - 03/05/25		Alt Order # WOC1505 Driginal Date 02/17/25 Estimate # 41	3528 / <u>Revision</u> / 02/17/25
*Line Ch Start Date	End Date De		Start/End Time	Spots/ Days Length Week	Rate PCodeRtn	Type Spots	Amount
	d Date Week			Rating			
				Totals	450.00	0 122	2 \$89,100.00
Time Period	# of Spots	Gross Amount	Agency Comm	. Net Amount			
01/27/25 -02/23/25	31	\$22,350.00	(\$3,352.50)	) \$18,997.50			
02/24/25 -03/05/25	91	\$66,750.00	(\$10,012.50)	) \$56,737.50			
Totals	122	\$89,100.00	(\$13,365.00)	\$75,735.00			

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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